

BIKE MS 2008

Registered Rider Packet

Saturday, August 16 - Sunday, August 17, 2008
Cuyahoga County Fairgrounds in Berea, Ohio
to Sandusky, Ohio & Back



Bike to create a world free of MS!

An Unforgettable Ride!

Thank you for registering for the [Bike MS Pedal to the Point Ride 2008](#)! While you may not know what it feels like living with multiple sclerosis, you have made a move that will affect the lives of those who do.

The dollars you raise will help fund research, as well as programs and services, for the more than 18,000 Ohioans living with MS.

You will receive your Official Rider Handbook in the near future, but in the meantime, we want to help you get started right away in taking the most important step in preparing for the 2008 Ride - [fundraising](#)! In the next few pages, you will find all the tools you need to reach your 2008 fundraising goal.

In 2007, many cyclists took advantage of the e-pledge and personal web page features. This year, the Bike MS Pedal to the Point Ride website expands your fundraising toolkit to include a more extensive download center! Visit the updated website at www.MSohiobike.org to take advantage of the resources that will help you meet your 2008 Bike MS Ride goal!

Feel free to call the Society at 1-800-667-7131 if you have any questions. Thank you again for your participation in the Bike MS 2008 event.

Best,



Rob Wolff
Chair, Board of Trustees



Janet Kramer
President

JOIN THE MOVEMENT

Start Fundraising Now

- **Set a Goal:** Make your goal HIGH, but realistic. Challenge yourself and remember high goals=high fundraising.
- **Don't Be Shy:** Go out into the community to fundraise. Ask the businesses or organizations you frequent to make a donation.
- **Obey the Law:** Make sure your fundraising efforts do not conflict with any rules or laws. Many cities require permits for soliciting donations in public areas. Check with your local authorities if you are unsure about existing regulations.
- **Collect Contributions NOW:** The easiest way to complete a contribution commitment is to get a check when your sponsor makes the pledge.
- **Matching Gifts:** Ask the person in your company who handles charitable donations if this program is available.

Successful Fundraising Methods

Publicize - Call our office at 1-800-667-7131 to request event posters, brochures, pin ups, Malley's Chocolate Bars, and any other fundraising merchandise that may help you exceed your goal.

Hold an Event - Many restaurants feature fundraising nights for non-profit groups. Shopping malls/superstores often rent out kiosk space for little to no charge or may allow you to distribute information outside the stores.

Letter-Writing Campaign - Set out to send 25-50 letters a month asking for donations. Include a pre-addressed envelope and make sure to personalize your letters with team photos and include the reasons why you're riding.



What's **New** for '08

Underage Rider Policy

In an effort to help minimize risk during the Bike MS event, the Ohio Buckeye Chapter has adopted a new policy for underage riders. Please visit www.MSohiobike.org to review the complete policy.

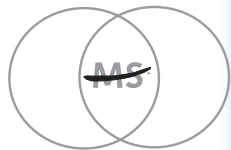
Top Fundraiser Calendar

The top 12 individual fundraisers from the Bike MS 2008 event will be featured in the Bike MS Calendar. Each individual will receive their picture or team's picture profiled for a month of the calendar, along with a brief bio.

All VIPs will receive the calendar, additional copies will also be available for purchase. Start fundraising now to ensure your spot in the calendar!

You're Up For The Challenge Join the Orange Circle!

Formerly called the Buckeye Big Bucks Club, the VIPs are an elite club of top fundraisers who go the extra mile in the fight against MS. By raising \$1,000 or more, the Orange Circle features many perks before and during next year's ride. These perks include special recognition on the ride, invitations to Top Fundraiser events during the weekend of the Bike MS Ride event and additional apparel to wear while riding.



For more information on becoming a member of the Orange Circle VIP Club, please contact us at 1-800-667-7131 or visit our website at www.MSohiobike.org.

Join the Orange Circle and VIPs in 2008!

Diamond

\$15,000+

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + Three pieces of luggage to the 2009 Ride + VIP Parking for your bike at the 2009 overnight + VIP Parking for the 2009 Ride + Hospitality overnight bag available at 2009 Ride + Free Registration for the 2009 Ride + Free hotel stay at the 2009 Ride + Section of 2009 route named in your honor + Mission Possible Award given at Annual Meeting + Biographical article in the MS Connection newsletter

Titanium

\$9,000-14,999

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + Three pieces of luggage to the 2009 Ride + VIP Parking for your bike at the 2009 overnight + VIP Parking for the 2009 Ride + Hospitality overnight bag available at 2009 Ride + Free Registration for the 2009 Ride + Free hotel stay at the 2009 Ride + Section of 2009 route named in your honor + Mission Possible Award given at Annual Meeting

Platinum

\$5,000-8,999

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + Three pieces of luggage to the 2009 Ride + VIP Parking for your bike at the 2009 overnight + VIP Parking for the 2009 Ride + Hospitality overnight bag available at 2009 Ride + Free Registration for the 2009 Ride + Section of 2009 route named in your honor

Gold

\$3,500-4,999

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + Three pieces of luggage to the 2009 Ride + VIP Parking for your bike at the 2009 overnight + VIP Parking for the 2009 Ride + Hospitality overnight bag available at 2009 Ride + Free Registration for the 2009 Ride

Silver

\$2,000-3,499

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + VIP Parking for your bike at the 2009 overnight + VIP Parking for the 2009 Ride + Three pieces of luggage to the 2009 Ride

Bronze

\$1,000-1,999

2008 Commemorative VIP T-shirt + 2008 Top Fundraiser Patch + Yellow bib number for the 2009 Ride + Wall of Fame recognition at the 2009 Ride + Invitation to the VIP reception during 2009 Ride + Invited to 2009 Early Packet Pickup + Three pieces of luggage to the 2009 Ride

VOLUNTEER TO BECOME A BIKE MS CHAMPION

Becoming a Bike MS Champion is a great way to put a face with MS, connecting those living with MS with participants in the Bike MS event.

Who is a Bike MS Champion? Both the event participant and individual living with MS are considered Champions.

What does a Champion do? Those who sign up for the program will be paired with either a Bike MS participant or individual living with MS. Champions are asked to submit a picture and a brief biographical information sheet to be shared with their Champion participant and work closely with them to empower them to raise money for a cure!

CREATE OR JOIN A TEAM FOR 2008!

Share the fun at Bike MS with your family, friends and co-workers. To start your team follow the 3 Rs:

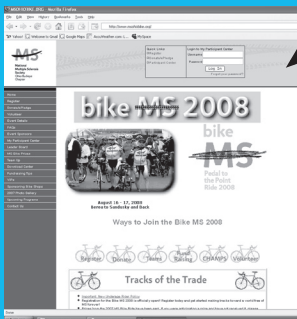
Register at www.MSohiobike.org.

Raise Money! Help fund programs, services, and research for those living with MS.

Recruit! Spread the word and have others join the MS movement with you!

It is never too late to join the movement and be a part of a team. For more information regarding Bike MS Teams, contact Matt Faulkner at matt.faulkner@nmssoha.org or 614-515-4629.

Instructions For Entering Offline Gifts



- 1- Log onto your **Participant Center**
- 2- Click on the **Bike MS event**
- 3- Click on **My Progress**
- 4- Click on **Enter Gifts Received Offline**
- 5- Complete information box. Click on **Save or Save and Add Another**

* An address is required for donation confirmation. For more information on entering offline gifts, please call the office at 1-800-667-7131.

Studies show that early and ongoing treatment with an FDA-approved therapy can reduce future disease activity and improve quality of life for many people with multiple sclerosis. Talk to your health care professional and contact the National MS Society's Ohio Buckeye Chapter at MSohiobuckeye.org or 1-800-667-7131 to learn about ways to help manage multiple sclerosis and about current research that may one day reveal a cure.

Move Others. Refer a Friend!

Ask others to join the movement with you. Simply tear off this registration piece and give to a friend, family member or co-worker who is interested in the Bike MS event. That person will complete the following registration form and mail it back to us at 6155 Rockside Rd., Suite 202, Independence, OH 44131.

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Email (please circle) work or home : _____

Phone (H): _____ (W): _____ Sex: F M

Date of Birth: ____/____/____ T-shirt Size: S M L XL XXL XXXL

Employer: _____

Employer Address: _____

City: _____ State: _____ Zip: _____

PAYMENT TYPE:

Check (*payable to: National MS Society*)

VISA MC DISC

Card # _____

Exp. Date: ____/____

Verification Code _____

Name of Cardholder _____

Signature _____

PAYMENT INFORMATION

\$35 - 8/27/07 - 4/15/08

\$40 - 4/16/08 - 8/01/08

\$50 - 8/2/08 - 8/10/08

You will be notified if a \$0 registration applies

Please Answer the Following Questions

- ____ Would you like a Bike MS Champion?
- ____ Would you like additional information on fundraising?
- ____ Would you like information on forming a team?
- ____ Would you like brochures?
- ____ Would you like posters?
- ____ Would you like info about MS and the National MS Society?
- ____ What is your personal fundraising goal? \$ _____

Team Name: _____ Team Captain: _____

Name of Company/Org: _____

Team Type: Friends/Family Corporate Club/Org. School Religious



National
Multiple Sclerosis
Society
Ohio Buckeye
Chapter

6155 Rockside Rd., Suite 202
Independence, OH 44131



Address

JOIN THE MOVEMENT